.NET Universe 2026 Seoul

Sponsorship Guide v1.0

Thursday, March 12, 2026, Gangnam, Seoul
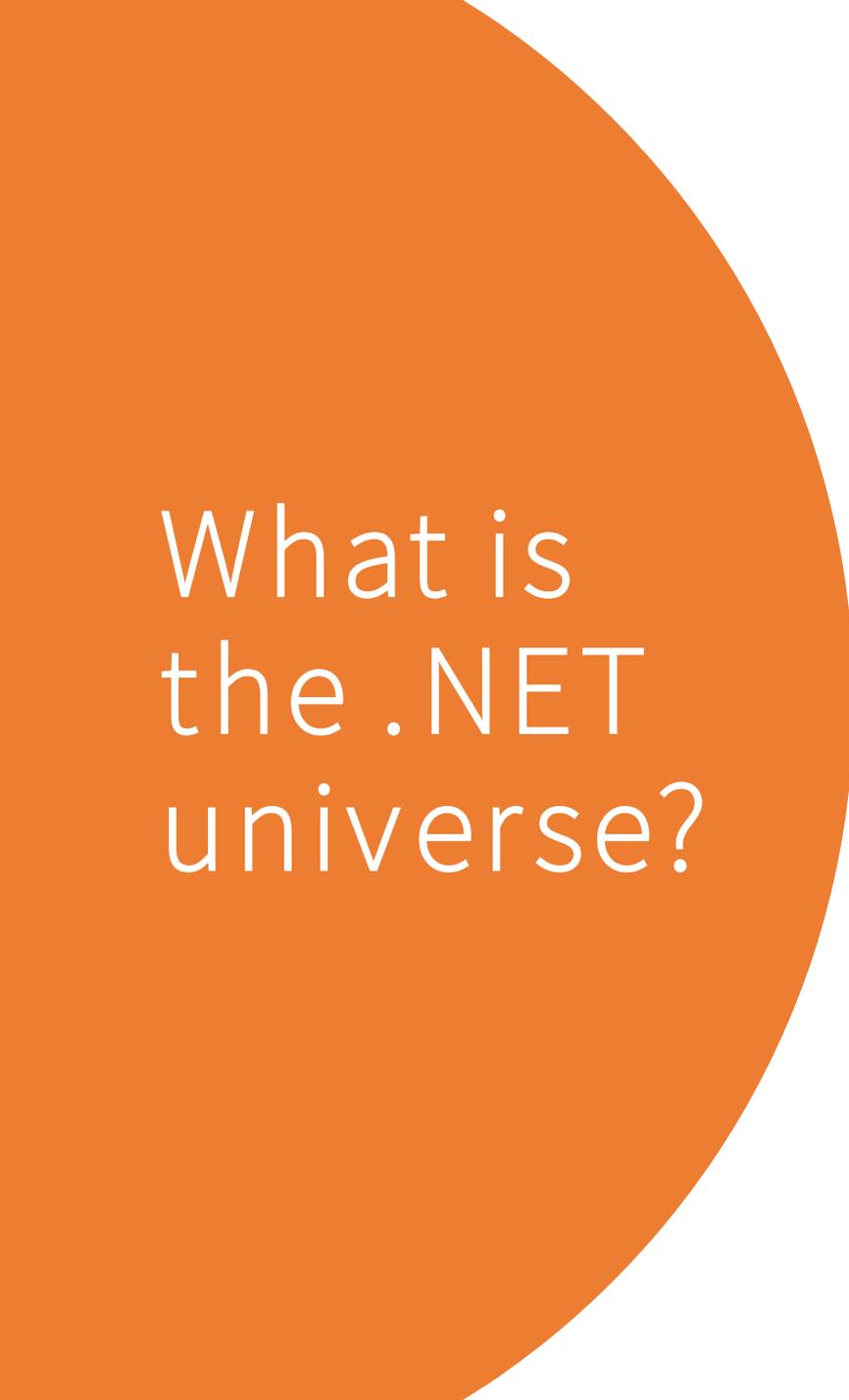
dotnetuniverse.net

Overview

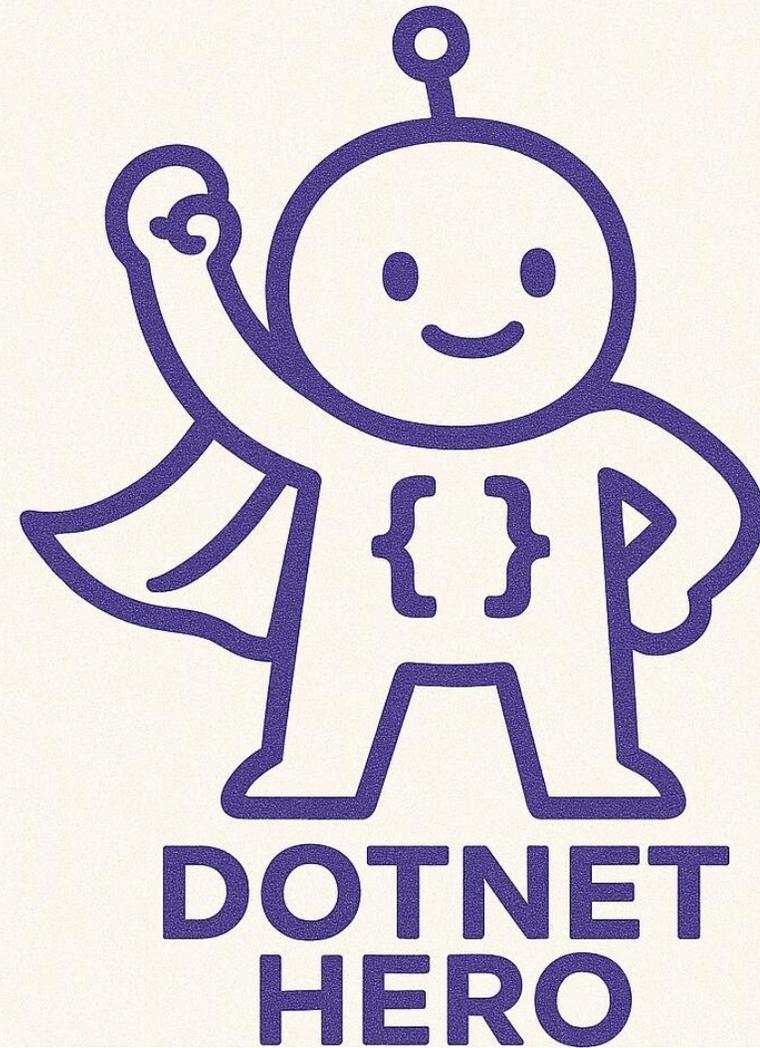|	
Event Name	.NET Universe 2026 Seoul
Event Theme	.NET and AI: Redefining the Future of Software Development
Date and Venue	Thursday, March 12, 2026, 10:00 AM - 6:00 PM (7 hours) Space Share Samsung Station Center, Basement 1, Daehwa Building, 20 Yeongdong-daero 96-gil, Gangnam-gu, Seoul
Event Type/Scale	In-person event, 200-250 people
Host	.NET Dev
Content and Sessions	Featuring approximately 10 30-minute sessions.
Tickets	A. General Admission: Paid B. Complimentary Access: Free tickets are provided for speakers, volunteers, and sponsor representatives (quantity based on sponsorship level).

What is the .NET universe?

.NET Universe is the premier annual, non-profit conference where .NET professionals connect, share knowledge, and celebrate innovation.
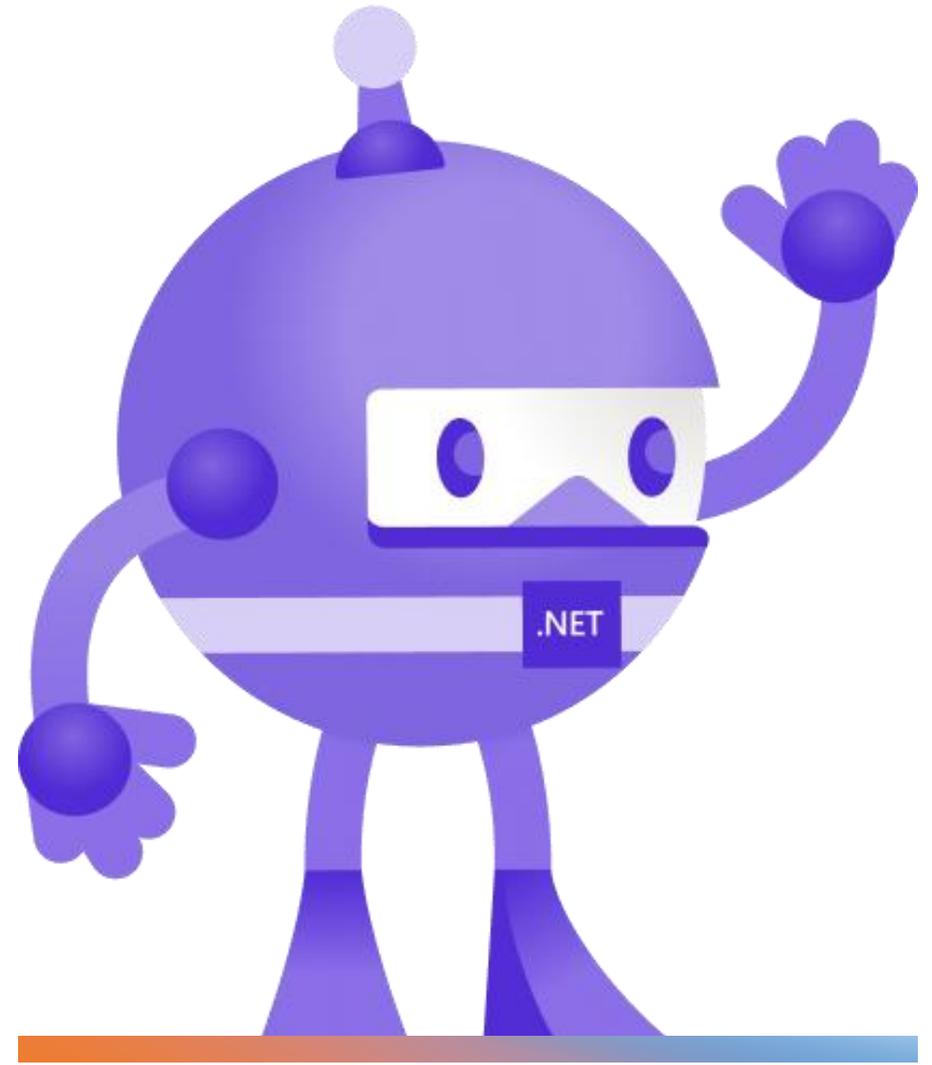
.NET Universe —
A Festival for .NET Heroes

This is the premier conference where Korea's most passionate .NET developers gather to celebrate and shape the future of the ecosystem.

.NET Universe —
A Non-Profit Event Open to Everyone

.NET is a free, open-source platform, and our event shares that spirit. .NET Universe is an independent, non-profit conference run entirely by the community, not a corporate entity.

All proceeds are reinvested directly into future events and programs that support the growth of the .NET developer community.

Why Sponsor .NET Universe?

As a volunteer-run, non-profit event, your partnership is essential. Sponsoring allows you to:

- Empower the .NET developer community.

- Strengthen your brand as a leader in AI and cloud innovation.

- Showcase your solutions directly to developers and decision-makers.

- Recruit top-tier AI and engineering talent.

Why Sponsor .NET Universe? (continued)

This year's "AI-based SDLC" theme is your opportunity to:

- Showcase your AI and cloud solutions.

- Connect with key developers and decision-makers.

- Invest in Korea's rapidly growing AI talent and market.

- Lead the conversation on community-driven innovation.

Sponsor Benefits

Engage Developers: Showcase your products to a targeted audience of .NET and AI professionals.

Recruit Top Talent: Connect directly with passionate AI engineers and developers.

Drive Business: Network with key decision-makers to find new sales and partnership opportunities.

Boost Brand Visibility: Position your company as a leader in AI innovation and community support.

Conference History

.NET Conf 2025 x Seoul ([Link](#))

- Held offline as a one-day event
- Featured 21 speakers across 22 sessions
- 150 tickets sold

.NET Conf 2024 x Seoul ([Link](#))

- Held offline as a one-day event
- Featured 18 speakers and 28 sessions
- 143 tickets sold

.NET Conf 2023 x Seoul ([Link](#))

- Held offline as a one-day event
- Featured 18 speakers and 18 sessions
- 166 tickets sold

.NET Conf 2022 x Seoul ([Link](#))

- Held online over two days
- Featured 17 speakers and 19 sessions
- Achieved a concurrent viewership of around 160

Past .NET Universe Sponsors

Over the years, .NET Universe has been supported by industry leaders and community partners who share our vision of empowering developers.

Their sponsorships — from event operations to exhibitions — have been vital to our success.

We deeply appreciate their ongoing trust and partnership.

> Event hosting/operation support

> Sponsorship of operating expenses

> Prizes/Books/Locations

> Exhibition Participating Companies

2026 Event Theme

.NET and AI: Redefining the Future of Software Development

AI-driven development is redefining software. .NET is central to this transformation, powered by tools like GitHub Copilot and Microsoft Agent Framework.

Join .NET Universe 2026 to explore how this fusion accelerates enterprise innovation and digital transformation.

Session Themes

⚙️ 1. Core

The Latest in .NET Explore the newest .NET runtimes, languages (C#, F#), Blazor, MAUI, ASP.NET Core, and modern tooling.

🧱 2. Foundation

Sustainable .NET Address the challenges of maintaining and modernizing legacy .NET applications (WinForms, WPF, ASP.NET) for long-term sustainability.

🧠 3. Intelligence

AI-Enhanced Development Discover how AI tools like GitHub Copilot, Microsoft Agent Framework (SK/Autogen), and LangChain are enhancing developer productivity and code quality.

☁️ 4. IoT & DevOps

Cloud & Infrastructure Learn to deploy, run, and scale AI and .NET applications using cloud platforms (Azure, AWS, GCP), containers, Native AOT, and Aspire.

🌍 5. Humanity

People & Community Focus on the human side of tech: developer culture, collaboration, open source, and community leadership in the age of AI.

Session Type

- Each session lasts 30 minutes and follows a lecture-style format.

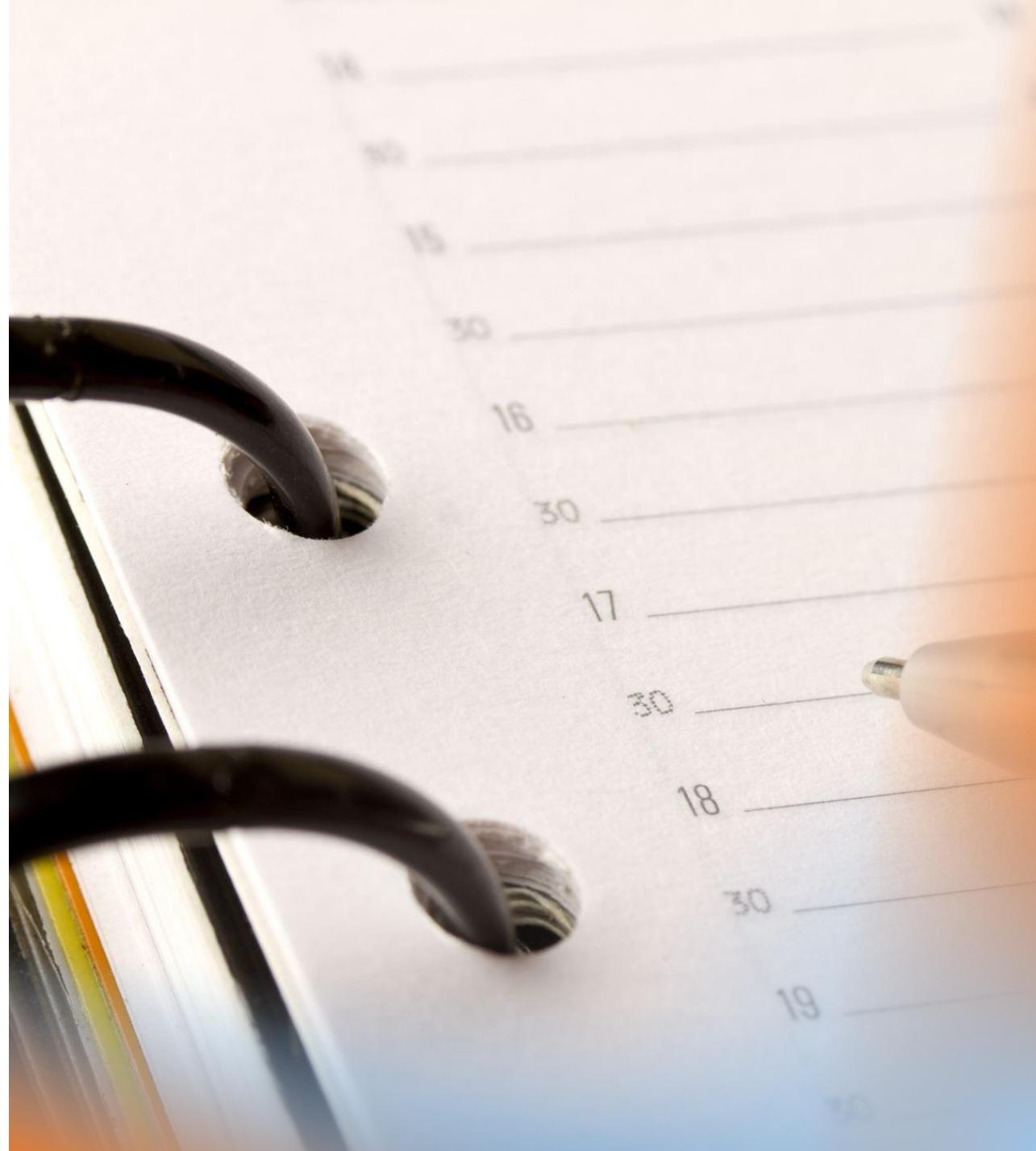- Q&A is optional at the presenter's discretion.

Schedule

Time	Session
09:00 ~ 09:40	Check-in
09:40 ~ 10:00	Keynote from .NET Dev
10:00 ~ 10:30	Keynote from Gold Sponsorship Executive
10:30 ~ 11:30	2 Sessions (per 30 min.)
11:30 ~ 13:00	Lunch Break
13:00 ~ 15:00	4 Sessions (per 30 min.)
15:00 ~ 15:30	Coffee Break and Networking
15:30 ~ 17:30	4 Sessions (per 30 min.)
17:30 ~ 18:00	Lucky draw and Closing Ceremony

.NET Universe 2026 is a one-day conference packed with expert keynotes, technical sessions, and networking, all concluding with a community celebration, Lucky Draw, and Closing Ceremony.

How to Sponsor

1. Select Your Tier: Choose the sponsorship level that best fits your goals.

2. Apply: Submit your application via our online form or contact us by email.

3. Confirmation: Our committee will review your application and contact you to finalize the details.

Sponsorships are limited and allocated on a first-come, first-served basis. Once confirmed, we will provide an invoice and flexible payment options.

Sponsorship Program Details

* Tax & Remittance:
No VAT applies to overseas remittances; transfer fees are excluded. Full refunds (including tax) will be issued only if the event is canceled by the organizer. No refunds for force majeure (natural disasters, war, terrorism, pandemics, etc.).

** Receipts & Privacy:
Receipts are issued only to participants who consent to third-party information sharing and marketing emails.

*** Non-Attending Sponsors:
Sponsors not attending sessions are exempt from ticket purchase with prior coordination.

**** Exhibition Booths:
Standing rental desks are provided; exhibitors prepare additional materials or equipment as needed.

	GOLD	SILVER	BRONZE
Sponsorship Amount*	2,500 USD	1,500 USD	1,000 USD
Number of accounts (first-come, first-served)	1	2	3
Logo/Information Display	Top of homepage Presentation materials/videos	Top of homepage Presentation materials/videos	Top of homepage Presentation materials/videos
Free Ticket***	3 Tickets	2 tickets per account	1 tickets per account
Marketing Email Sending Permission**	O	O	O
Play Promotional Video	Up to 5 episodes, lunchtime. (Incluidng YouTube)	Up to 3 episodes per account, lunchtime. (Including YouTube)	-
Booth Desk****	2 Desks	1 Desk per 1 Account	1 Desk per 1 Account
Number of Sponsor Sessions	1 Session	-	-
Keynote Session	1 Session	-	-

Steering Committee

Jung Hyun, Nam
(Representative)
(Microsoft MVP since 2009)

Sang Jun, Lee

Dong Min, Seo

Tae Hun, Lee

Jong Hoon, Lee
(Microsoft MVP since 2025)

Eun Ji, Choi

Se-il, Jeong
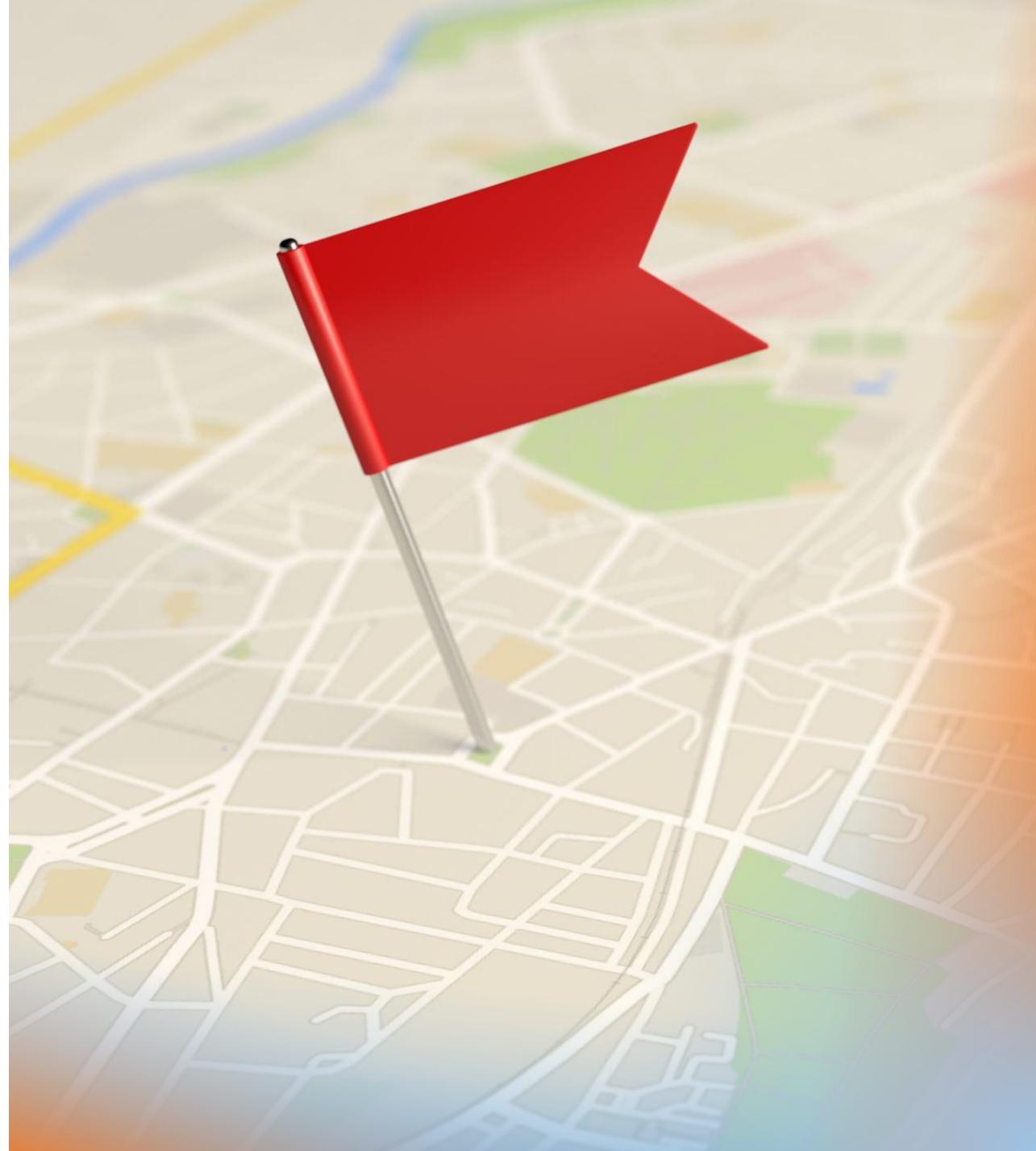(Microsoft MVP since 2020~)

Young Jae, Song

Joon Hyung, Kim
(Microsoft MVP since 2025~)

Become a Sponsor

Ready to join? Submit your application or inquiry via the link below.

A .NET Universe committee member will review your submission and contact you with details.

https://forms.cloud.microsoft/r/SjTFeK2c1T

Get in Touch

Ready to sponsor or have questions? Contact the .NET Universe Committee at: contact@dotnetdev.kr

We look forward to partnering with you for a successful .NET Universe 2026.

Thank You!

We look forward to seeing you
at .NET Universe Seoul 2026.