

**.NET Conf 2024
x Seoul**

Thursday, February 22, 2024 |

Location TBD

Sponsor Guide

Version 1.31

www.dotnetconf.kr

About the Conference

.NET Conf x Seoul (Annual Conference)

This conference is the local .NET Conf, held each fall to celebrate the release of a new version of .NET and to showcase new technologies in Seoul, Korea.

By default, it shares content with the .NET Conf global event.

Since 2019, the conference has been held annually between January and February, and it is the largest .NET developer conference in Korea.

Aim for an audience of around 100-150 people or more.

.NET LIVE (held twice a year)

A small .NET developer conference held twice a year in the spring and fall.

The conference is organized by developers interested in .NET development.

We aim for an audience of about 30-50 people.

Conference Overview

Event Name	.NET Conf 2024 x Seoul
Theme	Share the latest information and insights on .NET technologies across desktop, mobile, web, cloud, artificial intelligence, Internet of Things, and more with an introduction to the new version of .NET.
Time and Place	Thursday, February 22, 2024 10 am - 6 pm (8 hours) Gangnam, Seoul
Event Size	100 to 150 participants
Hosted by	.NET Dev
Contents and Sessions	Six 50-minute breakout sessions, up to 3 tracks (18 sessions max)
Tickets	A. General Participant (Paid) B. Youth participants ages 12 to 18 (paid, discounted)

Organizing Committee



Jung Hyun, Nam - Microsoft MVP (2009~) / Representative



Sang Jun, Lee – Community Executive



Tae Heon, Lee – Community Executive



Gusam, Park – Community Staff



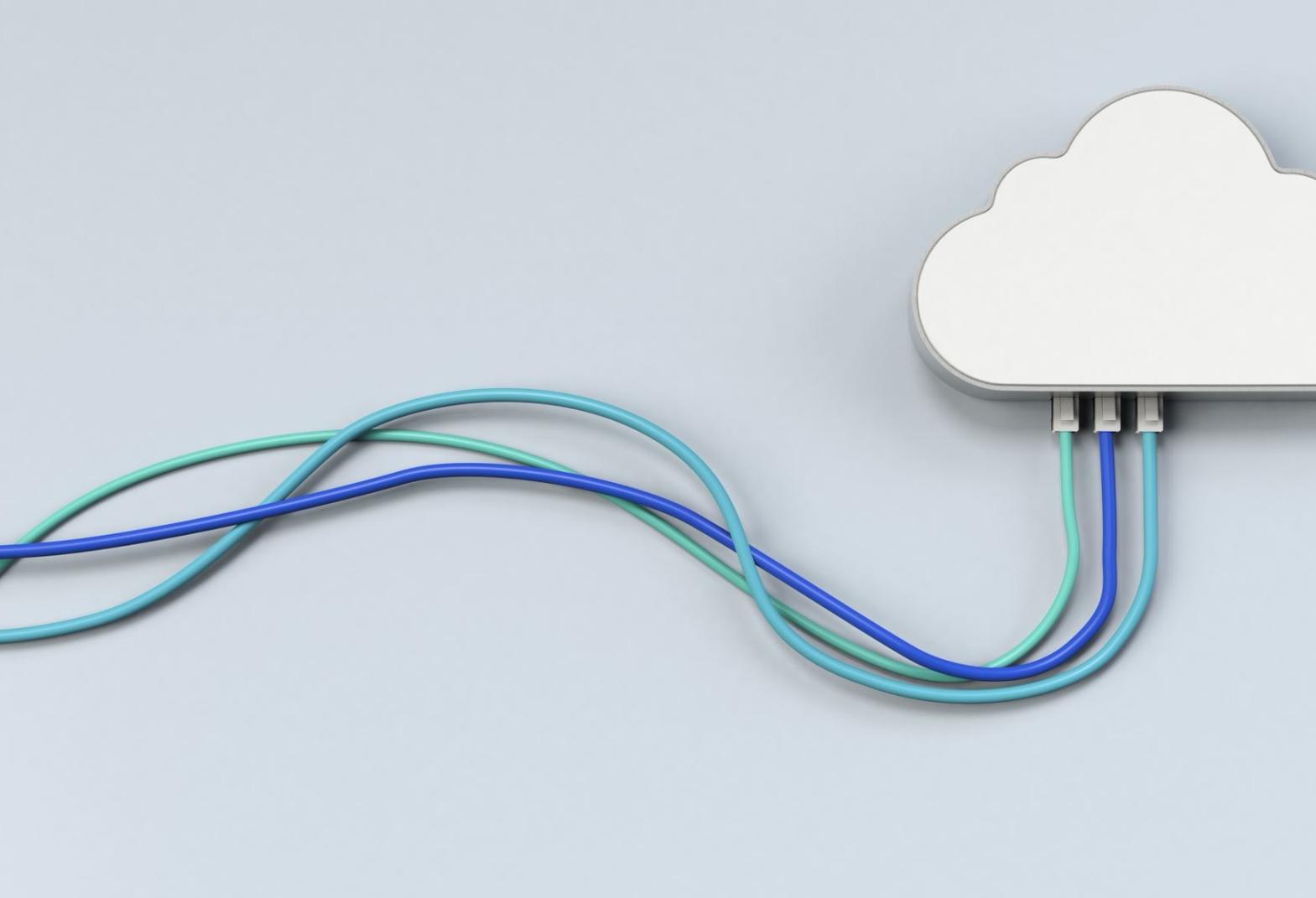
Yoonseop, Sim – Community Staff

Session Type

Breakout Session (6 sessions per track)

- 50 minutes per session
- Up to 3 tracks can be organized
- Typical speaking session with a set topic
- Can include or exclude question and answer time at the presenter's discretion





Session Topics

Desktop - WinForm, WPF, WinUI, Avalonia

Mobile - MAUI, Xamarin

Web - ASP.NET, Blazor, TypeScript, IIS/ASP.NET

Cloud - Major cloud providers including AWS, Azure, GCP, Docker, Kubernetes

Machine learning, artificial intelligence - ML.NET, Azure ML, Semantic Kernel

Programming languages - C#, F#, VB.NET, LINQ, C++/CLI

Internet of Things - .NET IoT, Azure IoT

Systems programming - Unsafe/Interop/Native Programming, WSL, Linux

In addition to the above topics, any other topics recognized as relevant to dotnet technologies are welcome through presentation proposals.

Timetable

Hours	Track A	Track B	Track C
09:00 ~ 10:00	Register participants, prepare the venue		
10:00 ~ 10:50	Keynote		
11:00 ~ 11:50	Session 1-1	Session 2-1	Session 3-1
11:50 ~ 13:00	Lunch Break		
13:00 ~ 13:50	Session 1-2	Session 2-2	Session 3-2
14:00 ~ 14:50	Session 1-3	Session 2-3	Session 3-3
15:00 ~ 15:50	Session 1-4	Session 2-4	Session 3-4
16:00 ~ 16:50	Session 1-5	Session 2-5	Session 3-5
17:00 ~ 17:50	Session 1-6	Session 2-6	Session 3-6
17:50 ~ 18:30	Prize drawings and closing remarks		
18:30 ~ 19:00	Venue cleanup		

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Why Companies Sponsor .NET Conf?

As a non-profit event, .NET Conf x Seoul is organized by a volunteer organizing committee without any financial compensation. As such, .NET Conf x Seoul relies on the support and contributions of sponsors.

Becoming a sponsor of the event will not only help us achieve our goals, but will also be beneficial for you to strengthen your branding among developers in Korea, promote your company, products, and services, and attract potential customers and recruit developers and engineers.



Why Companies Sponsor .NET Conf? (Cont.)

Through this event, we hope to expand the reach of local dotnet developers, collaborate with local developer communities to strengthen their networks, and connect with a wider range of people.

We believe that the growth of the community leads to the growth of companies, developers, and everyone in the industry.



Conference Past Performance

.NET Conf 2023 x Seoul ([Link](#))

- It was held offline for one day.
- There were 18 speakers, 18 sessions.
- A total of 166 tickets were sold.

.NET Conf 2022 x Seoul ([Link](#))

- It was held online for two days.
- There were 17 speakers, 19 sessions organized.
- A total of 411 registrations were received.
- There were 160 concurrent viewers.

.NET Conf 2021 x Seoul ([Link](#))

- It was held online for three days.
- There were 30 speakers, 33 sessions.
- There were 190 concurrent viewers.

.NET Conf 2019 @ Seoul ([Link](#))

- It was held offline for one day.
- There were 10 speakers, 10 sessions.
- A total of 175 tickets were sold.

List of Past Sponsors



MARU°



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other
place



CREVISSE



ONYCOM



Sponsor Registration Steps

1. Please review the contents of this Sponsor Guide and select a sponsorship level that fits your company or organization's budget.
2. Register your interest via the online application form or submit your sponsorship application directly.
3. A representative from the Steering Committee will be in touch if there are any remaining spaces.
4. Once your sponsorship is confirmed, proceed to pay the sponsorship amount suggested by each tier. We will issue a tax invoice and deposit confirmation.



Sponsor Benefits

You'll meet potential customers.

Sponsoring a conference gives your product or service related to dotnet technology the opportunity to become better known.

Expand your recruiting opportunities for engineers and developers.

If you're an engineer or developer interested in dot net technologies, chances are you're one of the scarce engineers and developers working on technologies that aren't common in the marketplace.

By sponsoring a conference, you can increase your chances of hiring high-end talent.

You can network with attendees.

You can enhance your networking with attendees through a table booth placement.



Sponsorship Program Details

Notes

* Korean domestic entities - 10% VAT plus. Overseas entities - Not subject to taxation. Amount must be paid in advance, including VAT. Fully refundable in case of event cancellation (however, no refunds will be given in case of cancellation due to natural disasters, outbreaks, war and act of god).

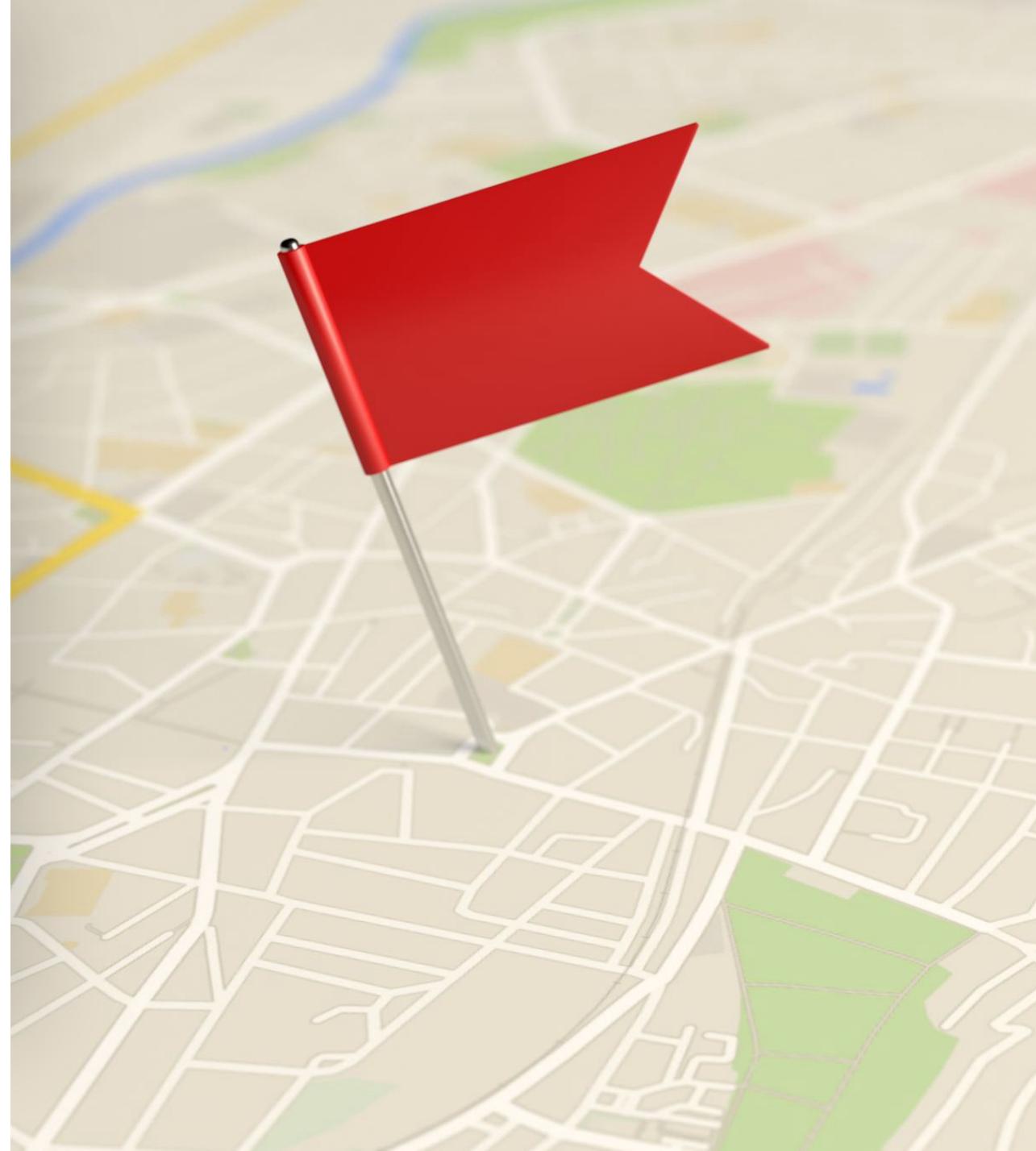
** Provide third-party information when applying for attendance, and can only be sent to participants who agree to receive marketing emails.

	DIAMOND	GOLD	SILVER	BRONZE	SUPPORTER
Patronage Amount *	6,000,000 KRW 5,500 USD	3,000,000 KRW 2,200 USD	1,600,000 KRW 1,200 USD	800,000 KRW 600 USD	500,000 KRW 400 USD
Number of Accounts (first come, first served)	1	2	3	5	5
Sponsorship Certificates	0	0	0	0	0
Showing Logo Everywhere	0	0	0	0	0
Free Tickets	10	3	1	1	1
Marketing Emails Sending Permissions **	0	0	0	0	
Play Promotional Videos	Lunch Breaks Breaks between sessions	Lunch Breaks Breaks between sessions	Lunch Breaks Breaks between sessions		
1 Booth Space	0	0	0		
Number of Sponsored Sessions	3	2	1		
Mention in Social Media Outreach	0	0	0		
At the registration desk Authorize giveaways	0	0			
Attend a Keynote Session	0				

Apply for Sponsorship

<https://forms.microsoft.com/r/TWhgytfbAE>

You can contact us for more information about sponsorship on the website above, or apply directly. A representative will contact you directly after confirmation.



Contact

.NET Conf x Seoul Steering Committee
Representative Contact

contact@dotnetdev.kr

Contact a .NET Dev Sponsor
Representative

Gu-sam, Park: gusam.park@dotnetdev.kr

Jung Hyun, Nam: rkttu@dotnetdev.kr



Thank You!

We look forward to seeing you as a sponsor
at the upcoming .NET Conf 2024 x Seoul!

www.dotnetconf.kr